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Napa Valley Becomes Eco-Travel Destination with February Opening of the Bardessono

Napa Valley, Calif., January 14, 2009-- Globetrotting eco-adventurers looking for an authentic travel experience will want to move Bardessono to the top of their 2009 travel wish lists. Driven by the desire to wrap everything in an earth-friendly blanket of luxury, every element of this LEED-Platinum aspiring Napa Valley hotel, spa and restaurant is designed for the traveler craving couture comfort.

What will the discerning traveler find at the Bardessono? A touch of glamour awash in green; a return to old-fashioned, highly personalized hospitality; and an experiential hotel where quality and environmental ethics always trump the latest fads. More specifically, they'll discover...

- Custom-designed on and off-site adventures created by Guest Services Director Cristina Salas-Porras
- A luxurious "green" spa heated and cooled by an underground geothermal system, which offers an East-meets-West-inspired menu
- Organic spa "couture" from In Fiore, a blossoming skincare company whose homeopathic treatments and products have gathered a loyal following from San Francisco to Tokyo
- Smart guestrooms disguised as sumptuously appointed suites and offering in-room spa services, 24-hour in-room dining, complimentary filtered still and sparkling water and exquisite Coyuchi organic linens and terrycloth
- An esoteric list of locally distilled and crafted spirits, loose leaf herbals from Oakland-based Modern Tea, Blue Bottle micro-roasted coffees and espressos, all fashioned to tempt even the most discriminating bar culture enthusiasts
- Complimentary services from the on-site bicycle shop and use of a bike for the duration of their stay
- "Custom Cuisine" crafted by Executive Chef Sean O'Toole from fresh, local ingredients
- Six acres stunningly landscaped with drought-tolerant foliage, organic herb gardens and vineyards tended by viticulturist Doug Hill
- A modern hotel sensitively crafted from: recycled stone and salvaged orchard Walnut, Cypress, Redwood and California Bay woods

In collaboration with Cello & Maudru Construction and a host of extraordinary craftsmen, eco-pioneer Phil Sherburne created this holistic haven in the heart of the walking village, Yountville. In fact, it's just a few footsteps – or a quick bike ride – from the restaurants and wineries that have turned this Napa Valley town into an epicurean hub, including Michelin-ranked establishments like The French Laundry, Bouchon and Bistro Jeanty.

Set to open its doors next month (just in time for Premiere Napa Valley), Bardessono is a classic in the making. It's a sustainable property designed to age and change with the times.

bardessono
NAPA VALLEY

6526 Yount Street, Yountville, Ca., 94599
Tel. 707.204.6000 Fax. 707.204.6099
www.bardessono.com



About MTM Luxury Lodging www.mtmluxurylodging.com

MTM specializes in managing independent luxury hotels, inns and resorts which are the best in the markets they serve, are located in spectacular settings and are distinctive with an abundance of character, ambiance and a flair for exemplary regional cuisine. MTM manages the award-winning, iconic Willows Lodge, also developed by Phil Sherburne as well as the Liberty Hotel, Boston and Hotel 1000, Seattle both of which recently opened to rave review from the luxury travel media.

About Phil Sherburne www.Bardessono.com

Phil Sherburne's work as an eco-developer began 20 years ago with his work in Decatur Island in the San Juans where he maintains a weekend home with his wife and two daughters. As a Harvard honors graduate, Phil distinguished himself early in community and urban planning work. He is widely recognized for his: Ford Foundation work in Boston; early HUD accomplishments in Chicago and urban planning during a pivotal time in Seattle's development. He owns hotels in Woodinville, Washington and Santa Barbara, California.

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